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HR business gets recruitment boost

THE former Northern Rock personnel director has joined forces with two of her ex-colleagues to help their business become one of the region's leading HR consultancies.

Maureen Lindberg and Monique Ewart, who left their senior positions at Northern Rock to launch their own HR business Professional People Management (PPM) earlier this year, have recruited their former boss as associate director.

Lynne Griffin from Gosforth, Newcastle, has joined PPM in an ambassadorial role to promote the fledgling company across the region to small and medium-sized businesses.

Mrs Griffin previously headed up the Groupwide HR function at Northern Rock, where she was instrumental in delivering the HR aspects of several mergers and

a number of restructures, before taking voluntary redundancy. She has since worked as HR executive advisor to the chief executive and board of Home Group.

She said: "I am really excited about my new role. I am looking forward to being an advocate for the business and promoting it to businesses that haven't got their own HR department and showing them just how we can help and add real value.

"It will be fun working with my former colleagues Maureen and Monique, we worked very well together at Northern Rock and collectively have very specialised skills, which I am looking forward to utilising in my new role."

PPM director Maureen Lindberg said: "We felt that the time was right to recruit

our first member of staff and we couldn't think of anyone better than Lynne.

"Lynne is very well known in the region and has an incredibly high reputation for delivering strategic professional HR guidance, she therefore was the best person we could think of to help develop the business and attract new clients. We are very pleased to have her on board to fly the flag for PPM."

Mrs Griffin, who has an MA in HR Management from Newcastle University and is Member of the Institute of Personnel and Development (MIPD) qualified, was also a board member for Newcastle and Whitley Housing Association for 10 years and also sat on the Aspire board – a campaign to encourage young people to stay and make their careers in the region.

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ROCK SOLID: The PPM team, Lynne Griffin, Monique Ewart and Maureen Lindberg